DEAD & COMPANY KICKS OFF SUMMER TOUR WITH LIVE DOWNLOADS AND STREAMS AT LIVEDEAD.CO

Dead & Company partners with <u>nugs.net</u> to deliver live Downloads, Streams, and Pay-Per-View Webcasts

Within hours of the last notes of the encore ringing out at each stop of the **Dead & Company tour**, fans will be listening to recordings of the show they just saw -- or the one they missed and wished they had been to. The tour, which kicks off this Friday, June 10, features Grateful Dead members **Mickey Hart, Bill Kreutzmann and Bob Weir**; singer/guitarist **John Mayer**; Allman Brothers' bassist **Oteil Burbridge**; and "Fare Thee Well" and RatDog keyboardist **Jeff Chimenti** performing two sets of music drawing from the Dead's historic catalog of songs. In the tradition of the Grateful Dead, each night's performance will be unique and obsessed over by Deadheads who revel in the variations in the songs each time they are played. For the first time, <u>LiveDead.co</u> will capture every note and make these recordings available directly to fans as high quality downloads, CDs, on-demand streams, as well as a few live video webcasts in selected markets.

"This summer is the true convergence of everything we've been building at <u>nugs.net</u> over the years, and Dead & Company are the ideal artist partner to push the limits of what <u>nugs.net</u>'s platform can deliver," says <u>nugs.net</u> Founder and CEO Brad Serling. "We'll be providing our core audio services of next-day downloads and subscription streaming, while delivering FullHD video with Pay-Per-View webcasts. And I'll bet we'll be shipping a lot of CDs from our California plant. We've even got plans for a vinyl release or two from this tour," Serling adds.

Each night's performance will be recorded for immediate release at <u>LiveDead.co</u>. Moreover, a series of concerts will be broadcast live in FullHD as pay-per-view webcasts, starting with the Summer Solstice show at the venerable Saratoga Performing Arts Center on Tuesday June 21. The band will stream the first song for free on their Facebook page via Facebook Live, and fans can order the pro-shot Pay-Per-View Webcasts for \$29.99 for FullHD 1080p and \$24.99 for Standard Definition. Fans can watch the show live with DVR-like functionality, or watch On Demand for 48 hours after the concert.

The professionally recorded audio downloads range from \$15.95 for MP3s to \$24.95 for higher-than-CD-quality 24 bit audiophile downloads. Custom 3 CD sets of each concert are \$24.95 and are shipped to fans within days of each show. In addition to the downloads and CDs at LiveDead.co, the audio recordings of every night will be available on demand in the nugs.net app, a subscription live audio service available on iOS and Android. The Pay-Per-View Webcasts will be available a-la-carte on iOS as well as on the latest AppleTV in the nugs.tv app for tvOS. Fans can also send webcasts to their living room TVs via AirPlay, Chromecast, or via a standard HDMI cable from their Mac or Windows laptops or PCs.

Dead & Company 2016 Tour Dates:

Fri Jun 10 Charlotte, NC PNC Music Pavilion

Thu Jun 16	Cincinnati, OH	Riverbend Music Center
Fri Jun 17	Noblesville, IN	Klipsch Music Center
Mon Jun 20	Camden, NJ	BB&T Pavilion
Tue Jun 21	Saratoga Springs, NY	/ Saratoga Performing Arts Center
Thu Jun 23	Bristow, VA	Jiffy Lube Live
Sat Jun 25	Flushing, NY	Citi Field
Sun Jun 26	Flushing, NY	Citi Field
Tue Jun 28	Hartford, CT	Xfinity Theatre
Sat Jul 02	Boulder, CO	Folsom Field
Sun Jul 03	Boulder, CO	Folsom Field
Thu Jul 07	Detroit, MI	DTE Energy Music Theatre
Sat Jul 09	East Troy, WI	Alpine Valley Music Theatre
Sun Jul 10	East Troy, WI	Alpine Valley Music Theatre
Wed Jul 13	Pittsburgh, PA	First Niagara Pavilion
Fri Jul 15	Boston, MA	Fenway Park
Sat Jul 16	Boston, MA	Fenway Park
Fri Jul 22	Portland, OR	Moda Center
Sat Jul 23	George, WA	Gorge Amphitheatre
Tue Jul 26	Irvine, CA	Irvine Meadows Amphitheatre
Wed Jul 27	Chula Vista, CA	Sleep Train Amphitheatre
Fri Jul 29	Wheatland, CA	Toyota Amphitheatre
Sat Jul 30	Mountain View, CA	Shoreline Amphitheatre

ABOUT NUGS.NET

Founded in 1997 as a fan site for downloading live music, nugs.net has evolved into the leading source for official live music from some of the largest touring artists in the world. Metallica, Bruce Springsteen, Pearl Jam, Phish, Red Hot Chili Peppers and many other artists distribute recordings of every concert they play through nugs.net's platform includes downloads, CDs, webcasts, and subscription streaming services, delivering exclusive live content to millions of fans on a daily basis. Additionally, nugs.net founder Brad Serling hosts a weekly radio show on SiriusXM Jam On featuring the week in live music, cherry picked from the nugs.net catalog.