



FOR IMMEDIATE RELEASE

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**PHISH LAUNCHES GROUNDBREAKING NEW ONLINE MUSIC SERVICE AT  
LIVEPHISH.COM**

*"LIVE PHISH DOWNLOADS" DEBUTS WITH PHISH'S SOLD OUT SHOW AT*

*MADISON SQUARE GARDEN*

*QUICK TURNAROUND, UNRESTRICTED FILES AND EASE OF USE*

*HALLMARKS OF PHISH'S INNOVATIVE PROGRAM*

NEW YORK, NY -- This morning, Phish announced the debut of LIVE PHISH DOWNLOADS. A natural extension of Phish's successful Live Phish CD program, Live Phish Downloads offers high quality, unedited soundboard recordings of select shows in the form of MP3 and Shorten digital music files via a state-of-the-art delivery system. The program begins with Phish's four sold-out year-end concerts at New York's Madison Square Garden (12/31) and Hampton Coliseum in Hampton, Virginia (1/2, 1/3, 1/4) -- the Vermont-based band's return to the stage after a two-year hiatus. All four shows will be available for purchase and download within forty-eight hours of the end of each show. Phish plans to offer both new and archival shows throughout 2003, including some or all of Phish's February 2003 tour, and will be announcing further details in January.

This is the first major paid download series to offer music files without Digital Rights Management (DRM) and are compatible with Windows, Mac and Unix operating systems, allowing for maximum flexibility and ease of use. Once downloaded, shows can be burned to disc, transferred to portable players, or played through a computer. Each show also comes with custom-designed printable booklets, inlay trays, and CD labels if a user elects to burn their files to CD.

To celebrate the launch of this service, Phish's October 7, 2000 concert at California's Shoreline Amphitheater is available for free MP3 download between now and January 1. In addition to giving Phish fans a great show to add to their collection, it also allows fans a chance to test drive the system. Fans that register with Live Phish Downloads can choose to be notified by email each time a new show is available for download.

Phish's latest studio album, was released by Elektra Records on December 10. The band performed on Saturday Night Live on December 14, when the show garnered its highest ratings

since last February. Phish will also be the subject of a cover profile in Rolling Stone Magazine in January. Live Phish Downloads will exist in conjunction with the Live Phish CD series, offering fans a chance to buy Phish shows online and in stores. The next wave of Live Phish CD releases is expected to hit stores in April of 2003..

Live Phish Downloads is a cooperative effort between Phish, Elektra Entertainment Group and nugs.net, a popular music site. The site was designed by The Chopping Block and is powered by PatchBay, a CinemaNow solution.

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#### ABOUT NUGS.NET

Music service provider nugs.net enterprises offers a turn-key platform for online music distribution. Artist partners and clients include Phish, Trey Anastasio, Vida Blue, Mike Gordon, Yonder Mountain String Band, The String Cheese Incident, The Radiators. Nugs.net operates livephish.com, livedownloads.com, and a free live music channel at nugs.net. The nugs.net channel delivers over 3 million downloads a month to 250,000 users. Moreover, 50,000 users each month listen to nugs.net radio, a 24/7 stream from nugs.net's extensive archives. For more information visit our website <<http://nugs.net/>> or for media inquiries, please contact via email: [calico@nugs.net](mailto:calico@nugs.net).